



MARCTECH ACADEMY

Learn. Execute. Earn.

DIGITAL MARKETING CAREER LAUNCH PROGRAM

- Transform your career through real client work, live campaigns & hands-on execution

An Agency-Driven Digital Marketing Learning Experience

Built by Marcamor Consulting Pvt Ltd



ABOUT MARCTECH ACADEMY

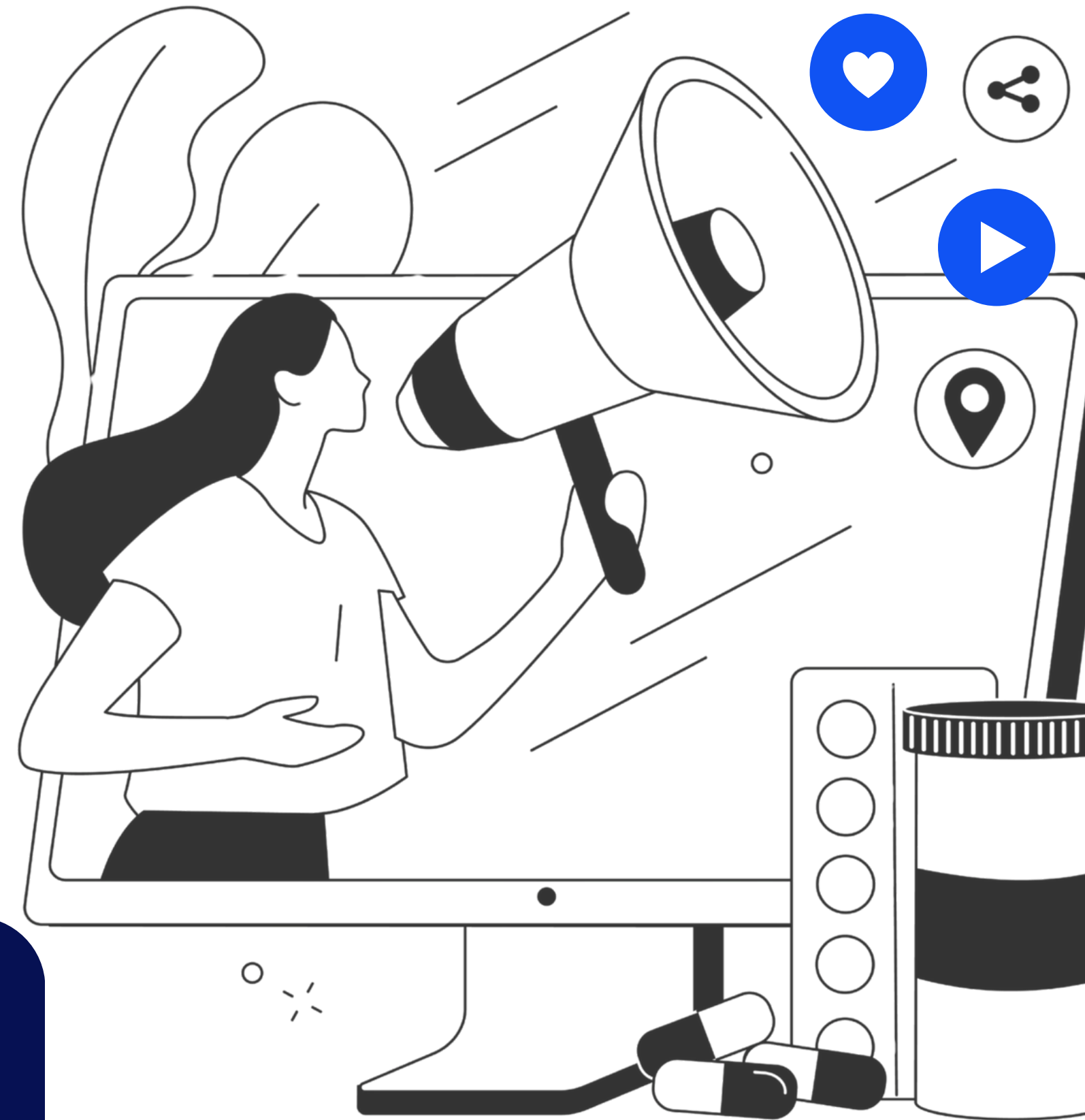
Marctech Academy is an agency-powered digital marketing training ecosystem, built inside a functioning marketing agency — **Marcamor Consulting Pvt Ltd.**

Unlike traditional institutes, we don't just teach concepts.

We train you inside real marketing workflows, where you learn how actual campaigns are planned, executed, and optimized.

OUR MISSION

- Bridge the gap between learning and real industry execution
- Build professionals who can deliver results, not just knowledge
- Create opportunities to learn while working on real business problems





THE INDUSTRY GAP

Why Most Students Fail in Digital Marketing

Result: Skills don't translate into income

- Learn theory without execution
- No exposure to real clients or campaigns
- Lack of confidence in handling work
- No understanding of how agencies operate

OUR APPROACH

The Agency-Based Learning Model

At Marctech Academy, you don't learn in isolation. You learn within an agency ecosystem.

Learn → Execute → Contribute → Earn



HOW OUR SYSTEM WORKS

3-Step Execution Model



Learn

Understand concepts through practical, industry-relevant training



Execute

Work on live campaigns, real brands & actual business goals



Earn

Get guided to convert your skills into income opportunities

PROGRAM OVERVIEW

Digital Marketing Career Launch Program

Duration:

6 Months Training + 6 Months Agency
Internship

Batch Size:

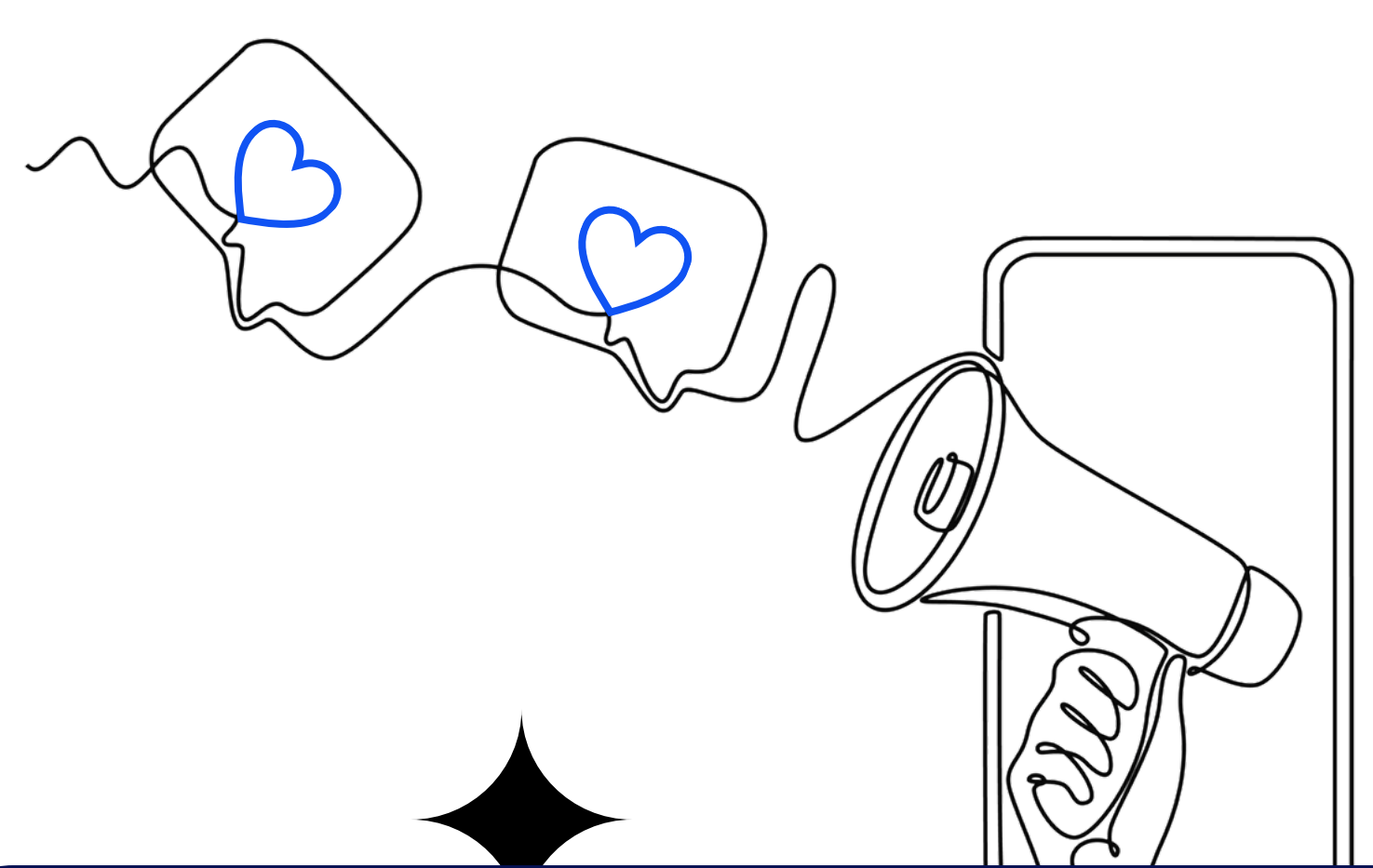
Only 10 students per batch

Mode:

Execution-focused, mentor-led, agency-
integrated learning

CORE SKILL AREAS

- Social Media Marketing
- Performance Marketing (Meta & Google Ads)
- Content Strategy & Branding
- Funnels & Lead Generation
- SEO & Organic Growth
- Analytics & Campaign Optimization
- Freelancing & Client Acquisition



AGENCY INTERNSHIP

6 Months Internship at
Marcamor

- Work with active clients
- Contribute to real campaigns
- Build a strong portfolio
- Understand agency operations end-to-end



OUTCOMES

After this program, you will be able to

- Manage real client accounts
- Run and optimize paid ad campaigns
- Generate leads and business results
- Work as a freelancer or join an agency
- Build a strong, practical portfolio

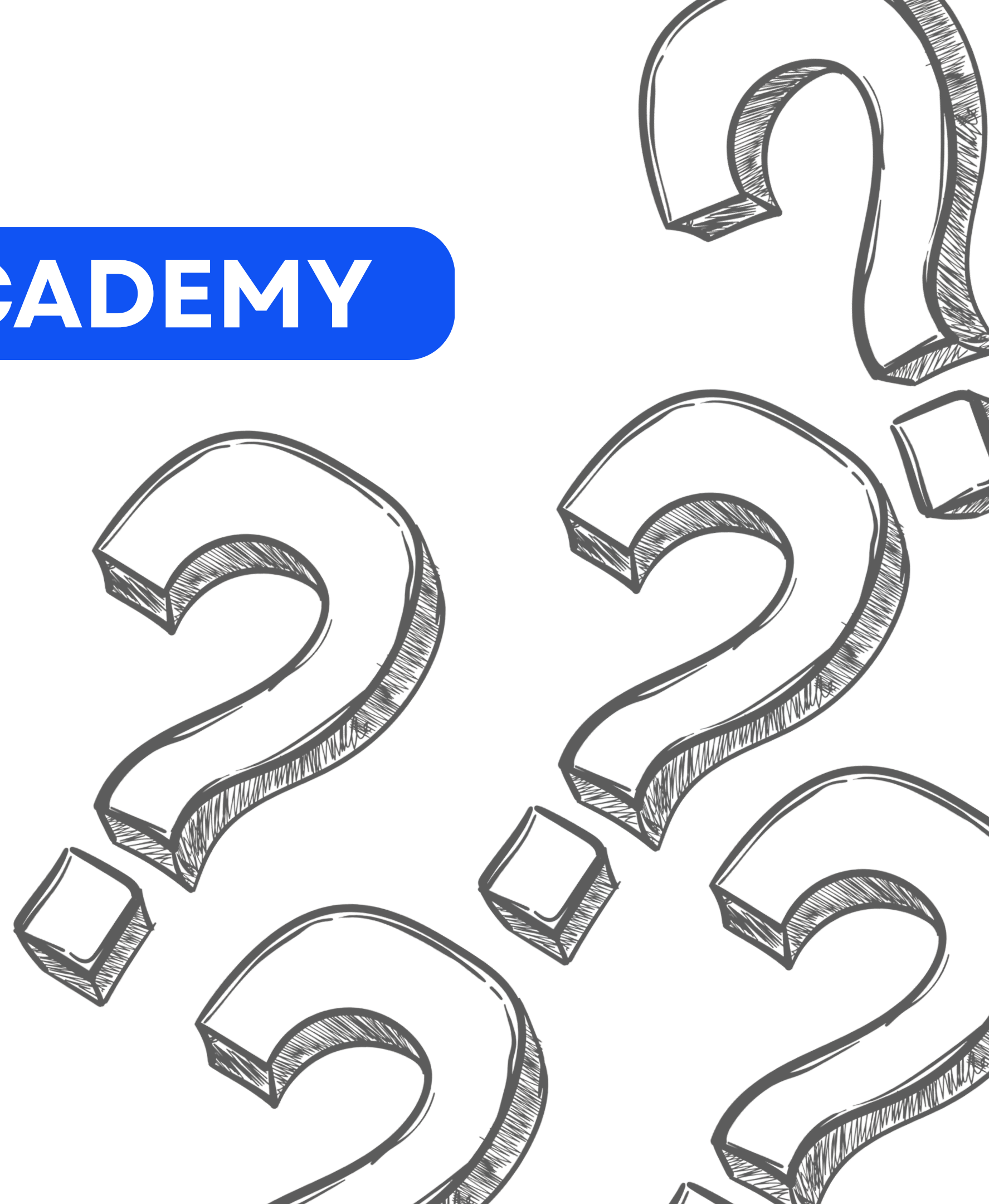
CAREER PATHS



- Digital Marketing Executive
- Social Media Manager
- Performance Marketer
- Content Strategist
- Freelancer / Consultant
- Agency Professional

WHY MARCTECH ACADEMY

- ▶ **Built inside a real marketing agency**
- ▶ **Live campaign exposure**
- ▶ **Internship with real responsibilities**
- ▶ **Portfolio-driven training**
- ▶ **Small batch = personal mentorship**
- ▶ **Focus on execution, not theory**



PROGRAM VALUE

What You Get



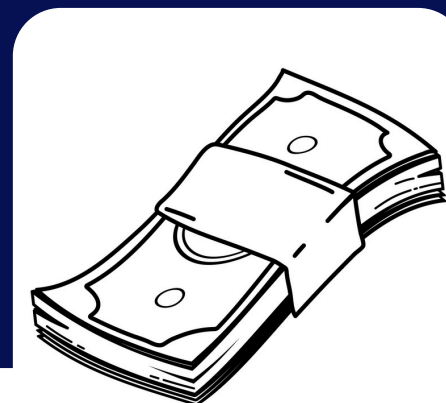
- 6 Months Practical Training
- Real Client Campaign Experience
- 6 Months Agency Internship
- Portfolio Development
- Mentorship from Industry Professionals



PROGRAM FEE



₹1,00,000 + Taxes



PAYMENT OPTIONS



- Full Payment
- 2-Part Payment Plan
- EMI Available



➤ WHO SHOULD APPLY

✔ Ideal For

- Freshers & Graduates
- Job Seekers
- Career Switchers
- Aspiring Freelancers

✘ Not For

- Those looking for shortcuts
- Those not willing to execute

➤ LIMITED SEATS

Only 10 Students Per Batch

Focused mentorship. Real attention. Better outcomes.



► **CALL TO ACTION**

Build Real Skills Inside a Real Agency

- Work on live projects.
- Gain real experience.
- Start earning.

Apply Now / Book a Consultation

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